

Homelessness Initiative

Dr. Susan Pourciau

SUSAN POURCIAU is the CFO & Director of Homeless Training and Technical Assistance for the Florida Housing Coalition. Susan's areas of expertise include the work of ending homelessness, systems change, and nonprofit capacity building. Her specific focus areas in the homelessness arena include housing first and rapid rehousing, Continuum of Care (CoC) governance, homeless system design, data-driven management, and funding streams to end homelessness. In terms of capacity building, she has expertise in financial management, governance, leadership, grant writing, and collaboration.

Dr. Pourciau works across sectors in the community, bringing together local government, philanthropy, the private sector, nonprofits, and housing developers to create comprehensive solutions to homelessness. Prior to joining the Florida Housing Coalition, Dr. Pourciau was the Executive Director of several human services nonprofit organizations and was on the faculty of Florida State University. Susan has a doctorate in Accounting and a law degree from Duke University.



**Susan Pourciau, Ph.D., CFO & Director
Homeless Training and Technical Assistance
Florida Housing Coalition**

STATUS REPORT: STRATEGIC PLAN TO ADDRESS HOMELESSNESS IN LAKE LAND



April 4, 2018 Update from the Florida Housing Coalition

YOUR LAKELAND FHC TEAM



Susan Pourciau, PhD, JD

Director of FHC Team Ending
Homelessness & CFO

pourciau@flhousing.org

850-274-9764



Ben Toro-Spears

Technical Advisor

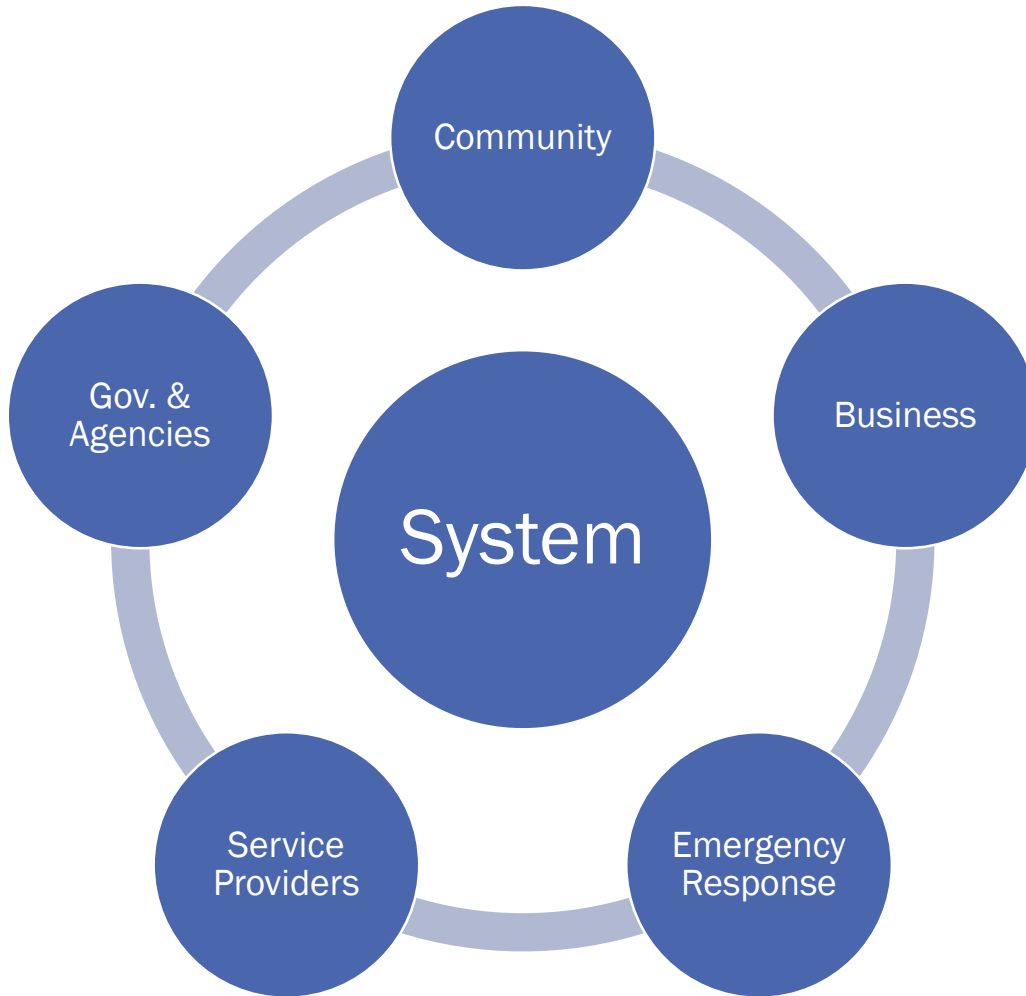
toro-spears@flhousing.org

727-310-1510

PROCESS AND TIMELINE

Timeline	Major Steps
August, 2017	FHC engaged by City to develop Plan
September – February 2018	Stakeholder input, data collection, analysis
January – March 2018	Develop tentative Strategic Plan recommendations
April 2018	Convene Steering Committee (“Champions”)
April – June 2018	Establish common agenda Finalize Strategic Plan recommendations Launch communications and championing
July 2018	Finalize Implementation Plan recommendations
August 2018 onward	Implementation, communication, tracking

STAKEHOLDER INPUT



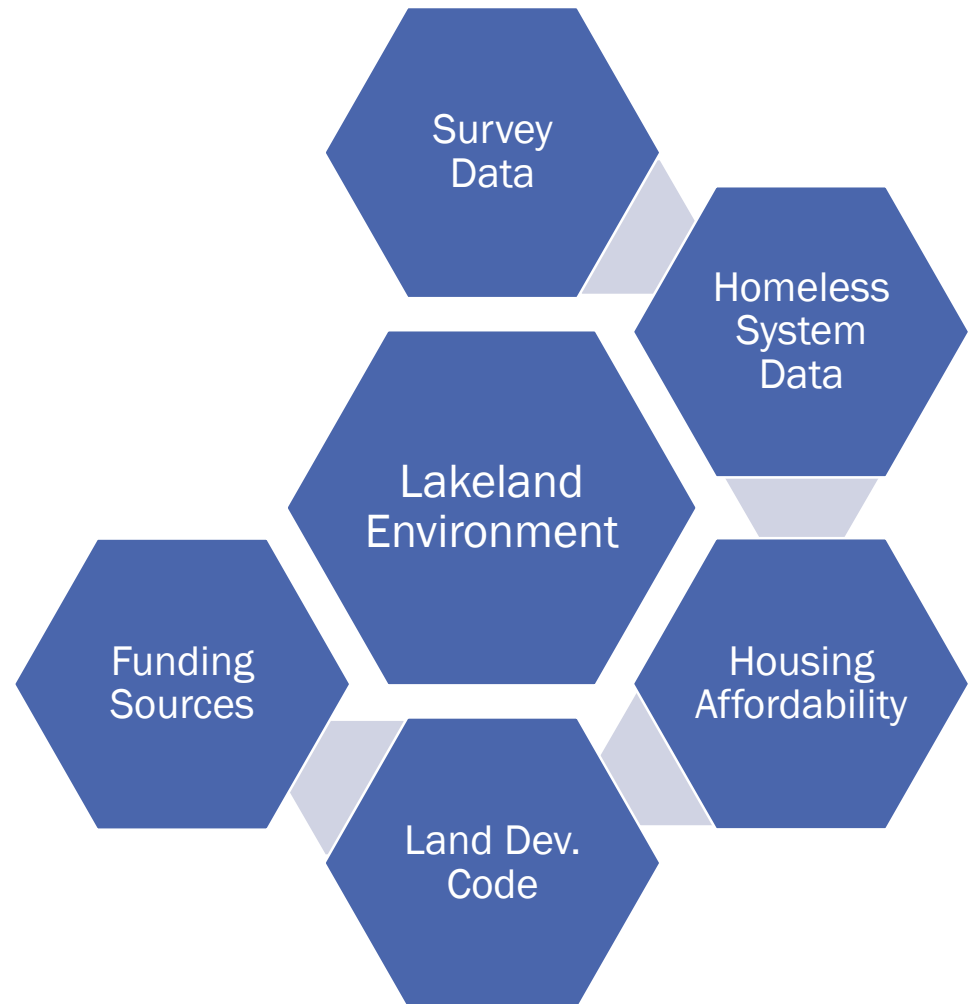
Objectives:

- Incorporate agency feedback and perspective
- Understand local concerns
- Assess system efficiency & effectiveness

DATA REVIEWED TO DATE

Including:

- Homeless Reports: Point in Time Counts (PIT), Annual Homeless Assessment Report, Housing Inventory Chart
- Shimberg Center affordable housing data
- Land Development Code
- Federal and State funding sources
- Polk Homeless System Evaluator



COMPARING HOMELESS SYSTEMS

There are 27 Continuum of Care (CoC) geographic areas in Florida.

Compared to the Polk CoC ...

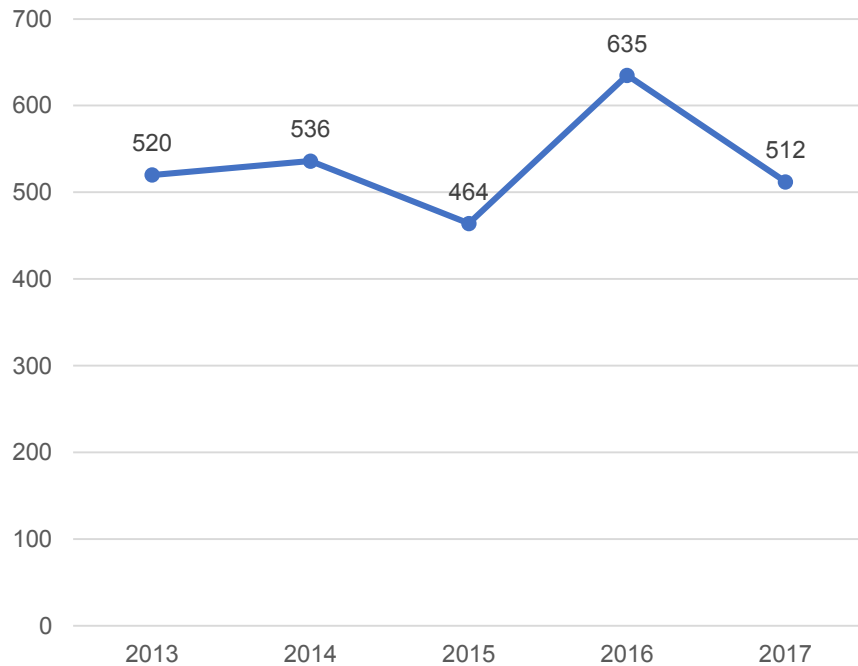
Only 6 CoCs have lower PIT totals

Only 1 CoC had a lower PIT total per capita

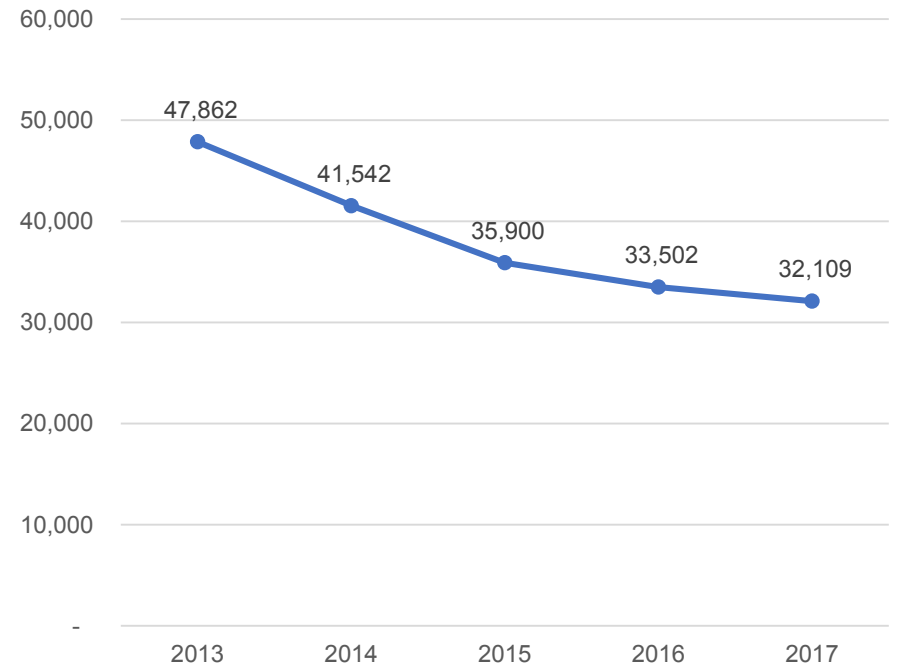
Only 7 CoCs drew more \$\$ from HUD and DCF

HOMELESSNESS: BIG PICTURE – POLK ONE DAY POINT IN TIME COUNT

**Polk Total Homelessness
(Point in Time Counts)**

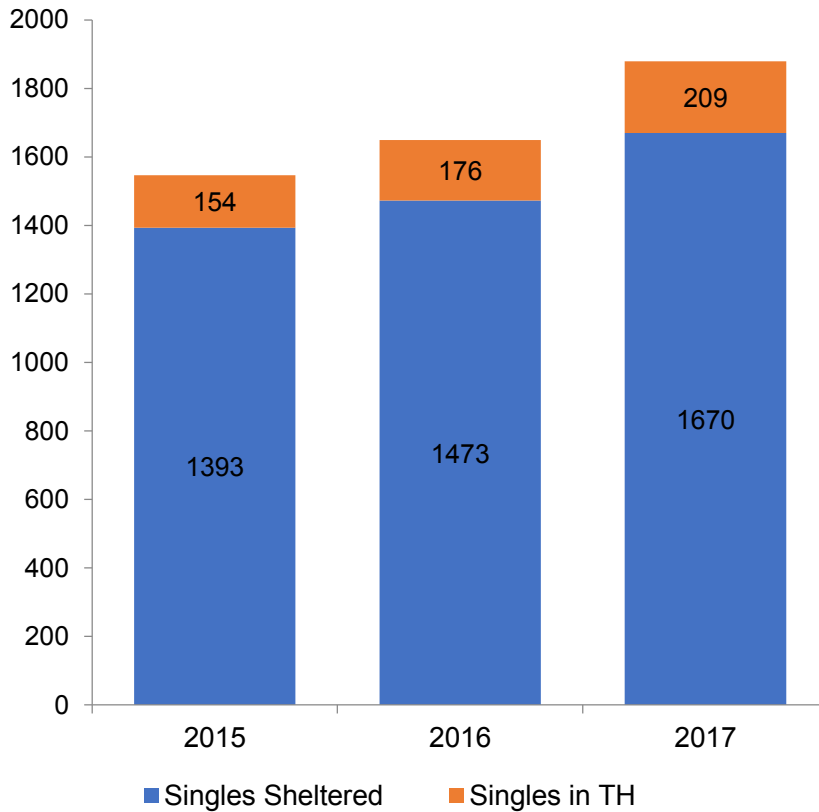


**Florida Total Homelessness
(Point in Time Counts)**

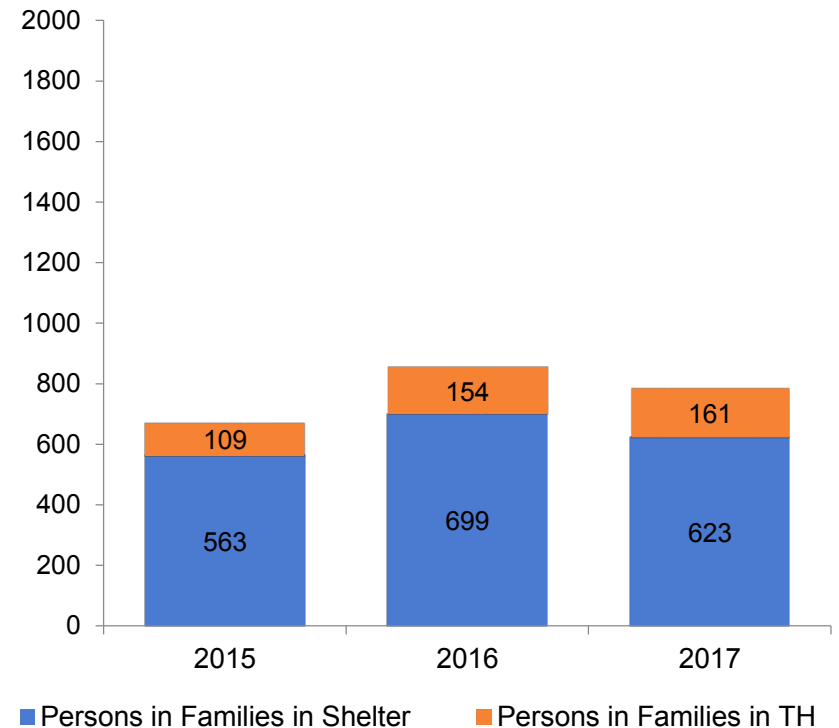


OVER THE COURSE OF A YEAR: POLK* TEMPORARY SHELTER TRENDS

Single Persons



Persons in Families



* Majority in City of Lakeland

PERSPECTIVE

If you have a home, you're not homeless.

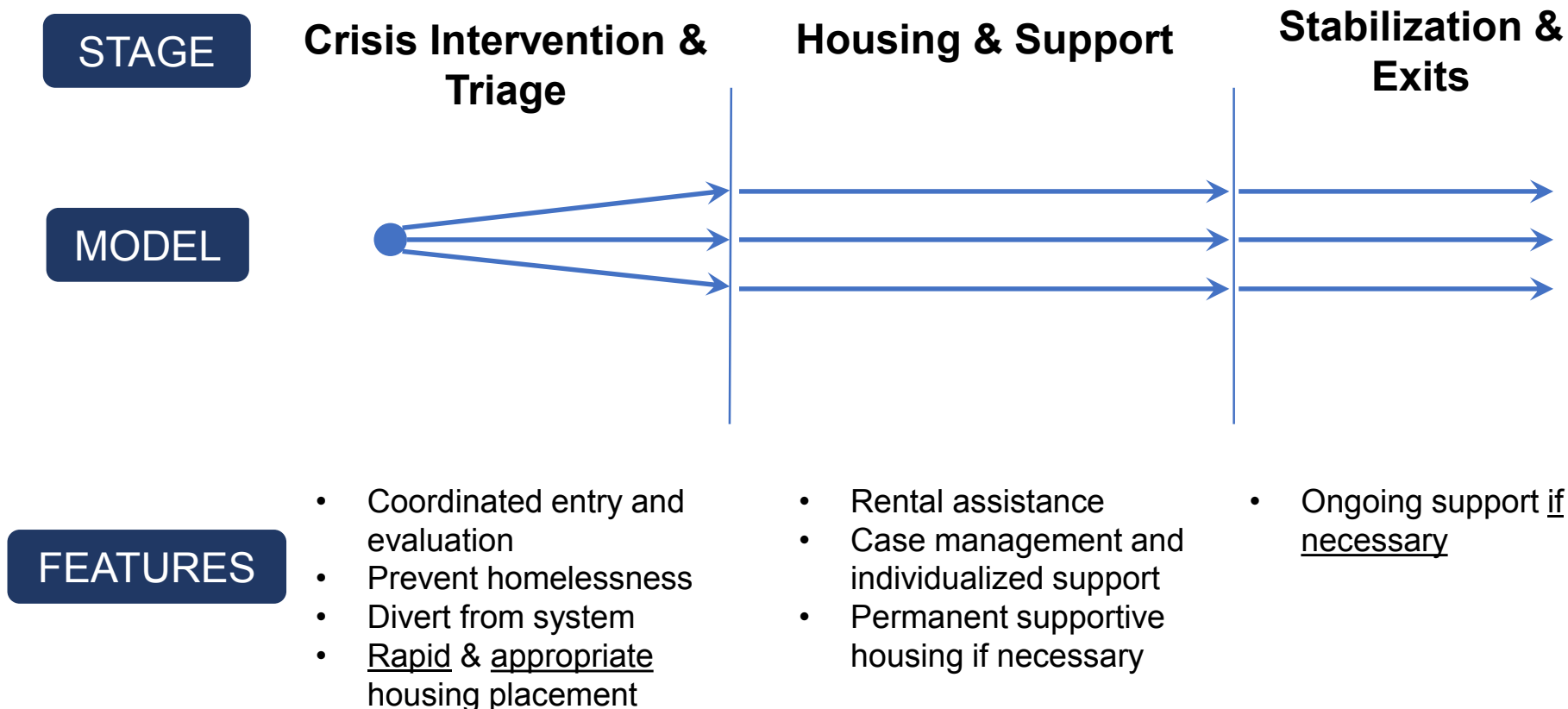
COMPONENTS OF AN EFFECTIVE
HOUSING CRISIS
Response System



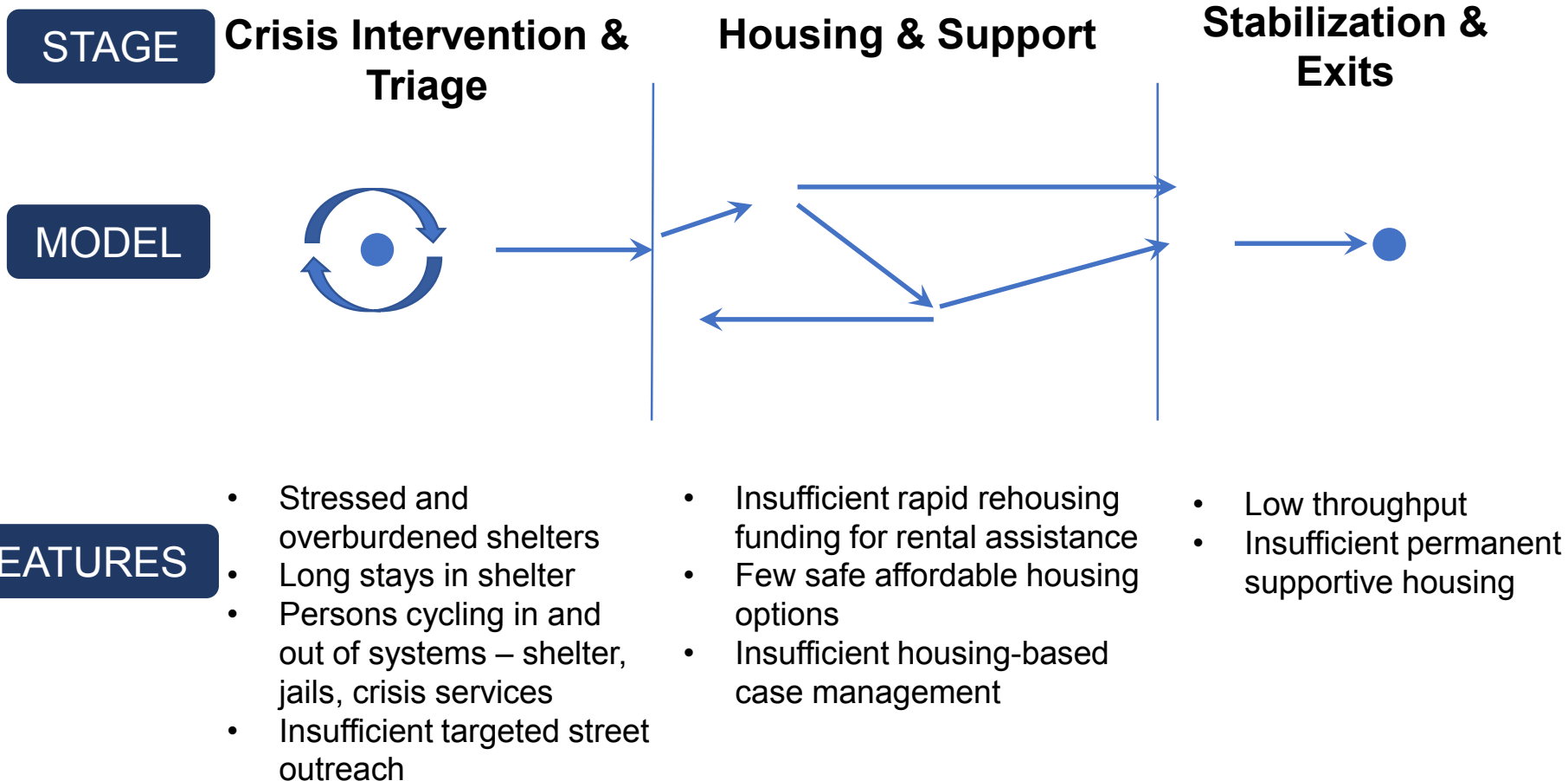
HOUSING FOCUSED SYSTEM HAS THE BEST OUTCOMES

Housing	Provides safety
Housing	Saves the community emergency services costs
Housing	Provides connection with community
Housing	Provides a platform for recovery and wellness

ABSTRACT: EFFECTIVE SYSTEM



ABSTRACT: LAKELAND SYSTEM



Identified Needs

01

Increase long-term permanent supportive housing for those with disabilities and long histories of homelessness

02

Increase access to medium-term rental assistance and case management

03

Continue access to emergency shelter but focus on moving quickly out of shelter

Recommendations

The following list does not represent all recommendations included in the final report.

Short-Term

- Establish and fund street outreach teams for housing-focused case managers
- Fund additional rapid rehousing rent assistance and case management
- Revise land development code to support more housing options
- Identify and assist high use/frequent utilizers
- Endorse strategic plan

Medium

- Support development of new permanent supportive housing units
- Establish landlord risk mitigation fund
- Establish Universal Access Partnership (UAP) with Citrus Connection
- Other recommendations

Long

- Support new construction of affordable housing
- Other recommendations

LAKELAND STEERING COMMITTEE

Business leaders

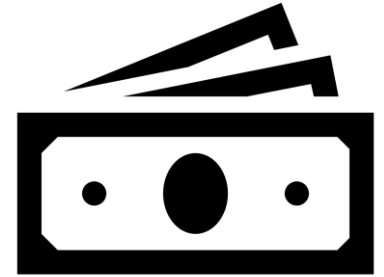
Philanthropy

Local government

Law enforcement

Health care

And more.



LAKELAND STEERING COMMITTEE

