

Community Development



10 Acres Infrastructure & Downtown Infrastructure

Nicole Travis



10 Acre Update

- Development Agreement Approval – October 2017
 - ✓ Sale Price \$3,672,000
- Design Approval – February 2017
- Concept Site Plan Review – February 2017



Commission Approved Commitments

FY 2019 and FY 2020

- LE – Underground Utilities (\$700K estimate)
- CRA – \$910,000
- Water/Wastewater – \$400,000
- Public Works – \$300,000
- General Fund – \$150,000



FY19 Prospective Issues

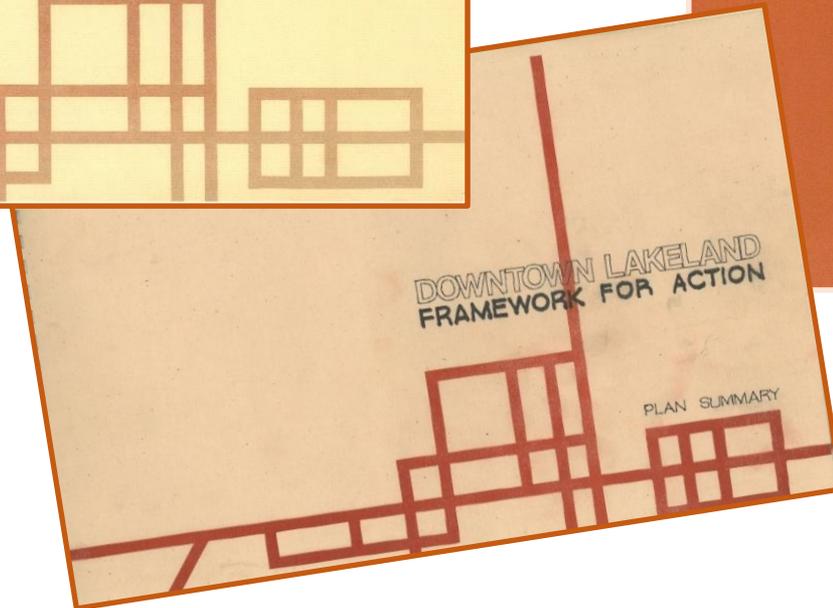
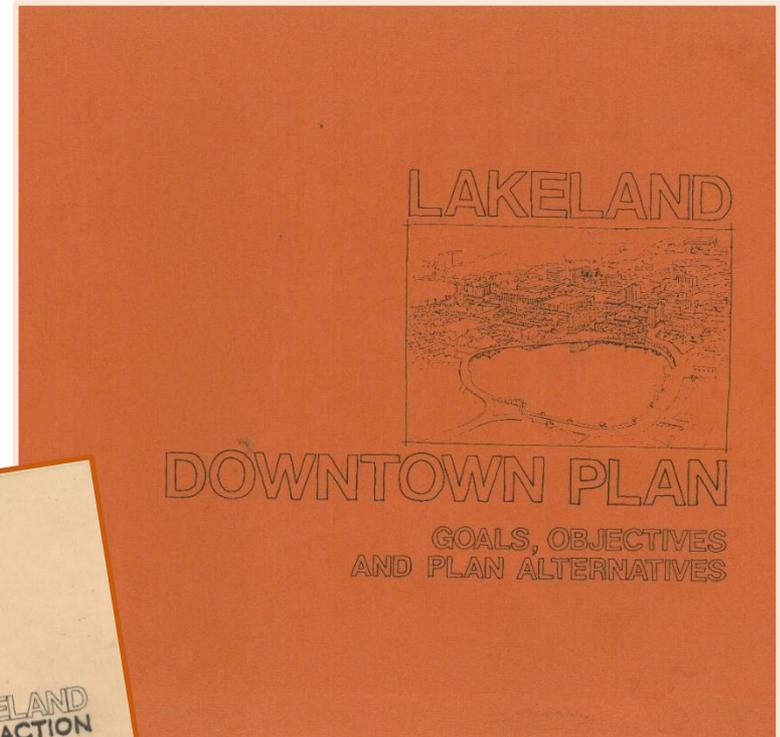
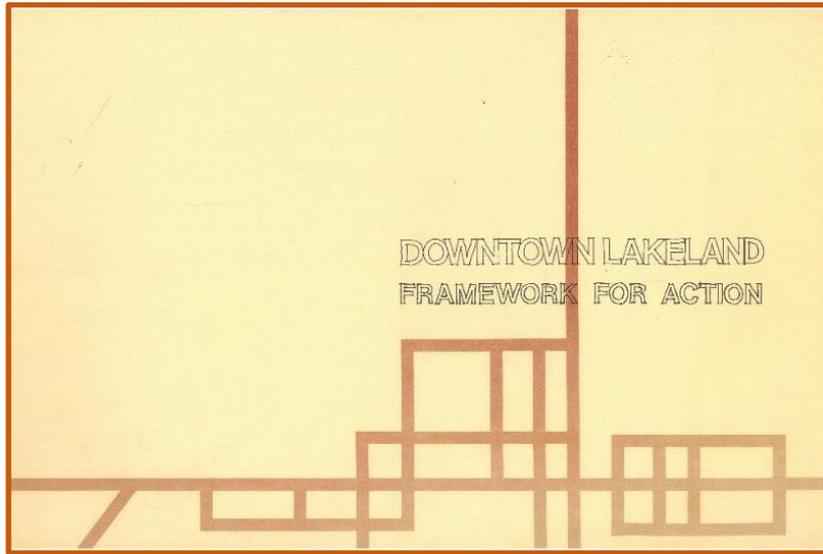


Downtown Master Planning

Nicole Travis



Downtown Plans



1980



Downtown Plans

Downtown Lakeland Strategic Development Initiative

Enhancing The Community's Image

An aerial photograph of downtown Lakeland, Florida, showing a mix of modern and traditional buildings, green spaces, and a large body of water in the foreground. The sky is blue with some clouds.

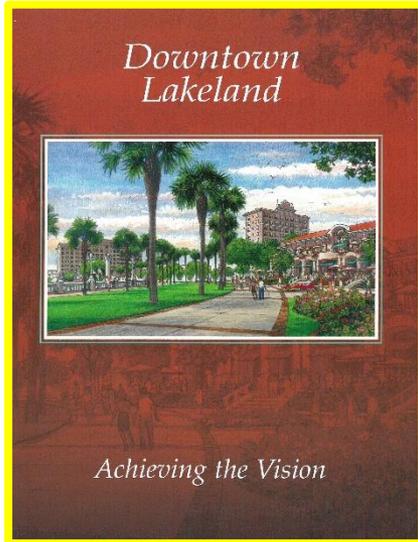
Downtown Lakeland Strategic Development Initiative

Downtown Lakeland continues to create opportunities that generate private investment, building upon the success that has occurred in recent years. The plan presented here is a framework for stimulating that investment. As in prior efforts, Lakeland is committed to lead the way with public improvements that encourage private economic development. This plan provides the blueprint to expand these opportunities to the west and north areas by providing incentives where necessary and reinforcing the successes of the Historic District.



Downtown Plans

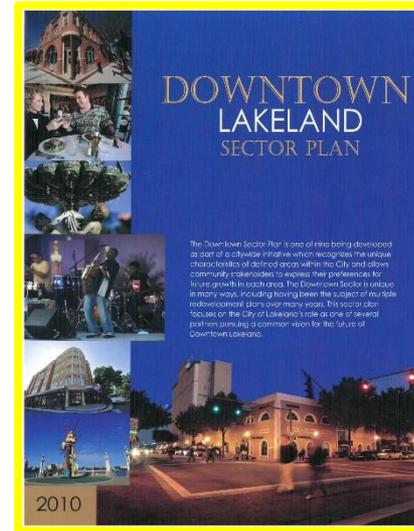
2002 - 2003



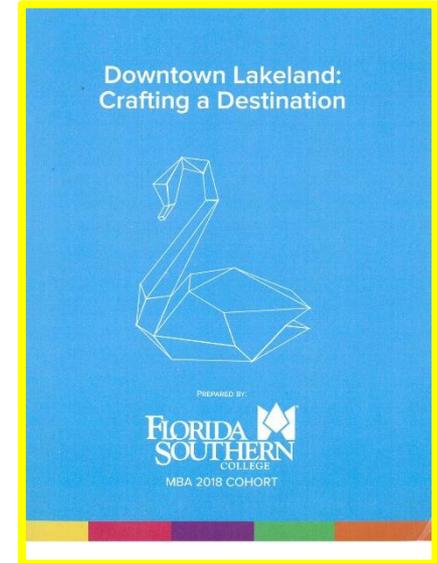
2009



2010

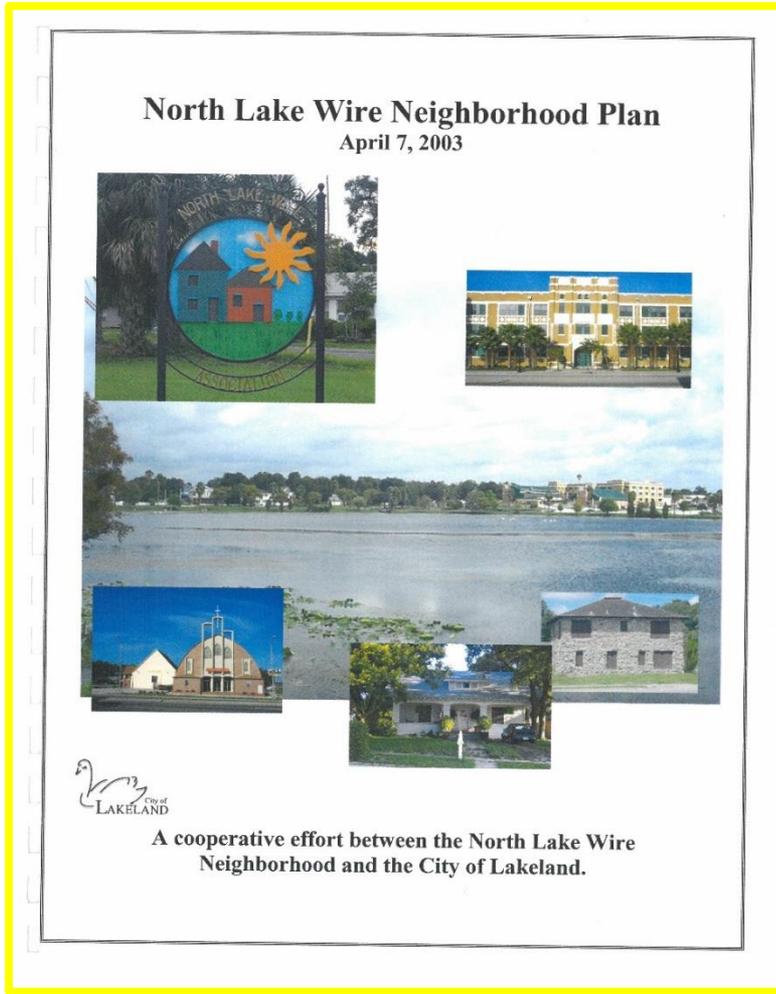


2017



Downtown Plans

2003



2005



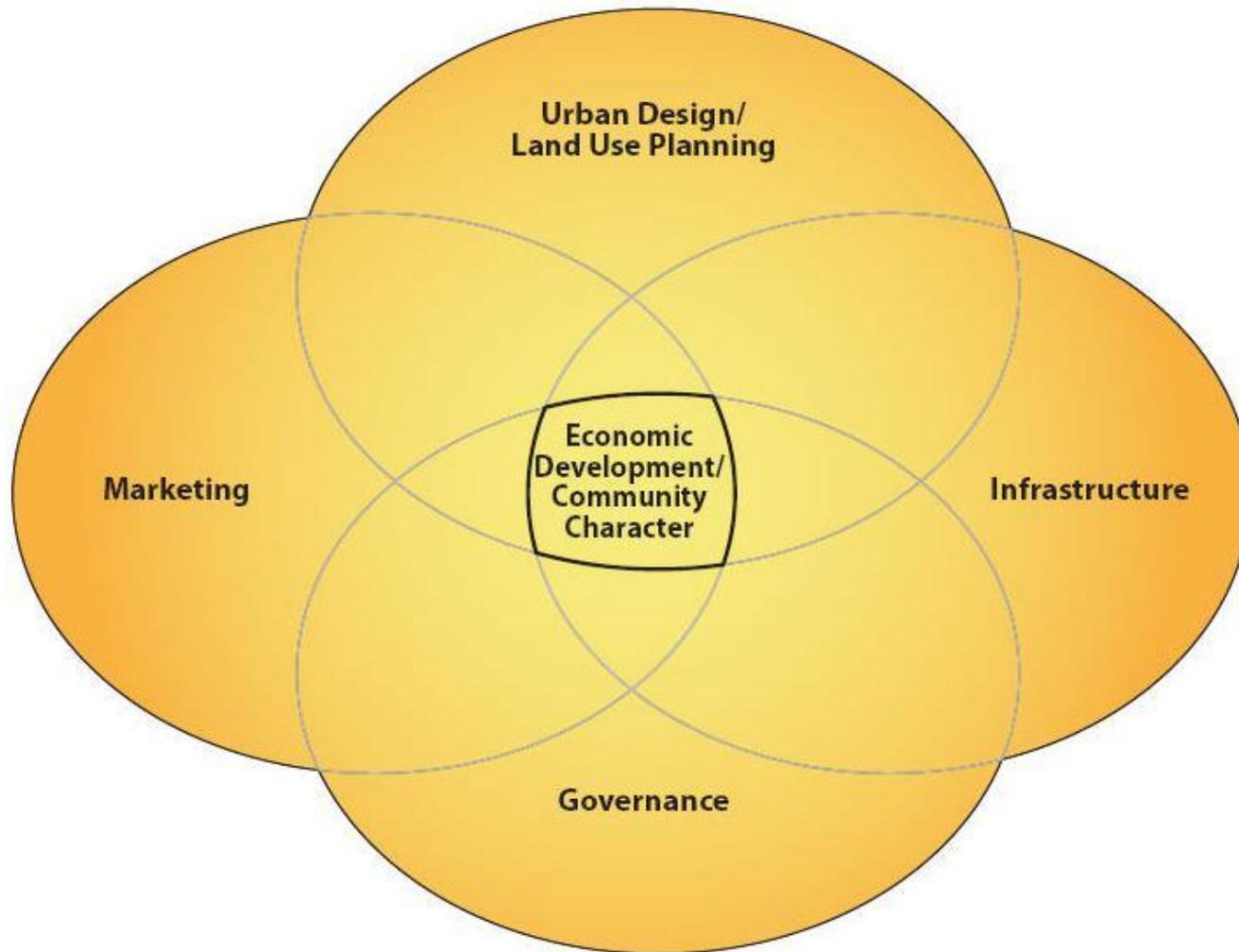
Downtown Plans

Common Themes:

- Broad Stakeholder Input
- High Quality Development
- Identification of Sub-Districts
 - ✓ Core
 - ✓ Sports and Entertainment
- Connectivity to West
- Parking
- Create Opportunities for Private Investment



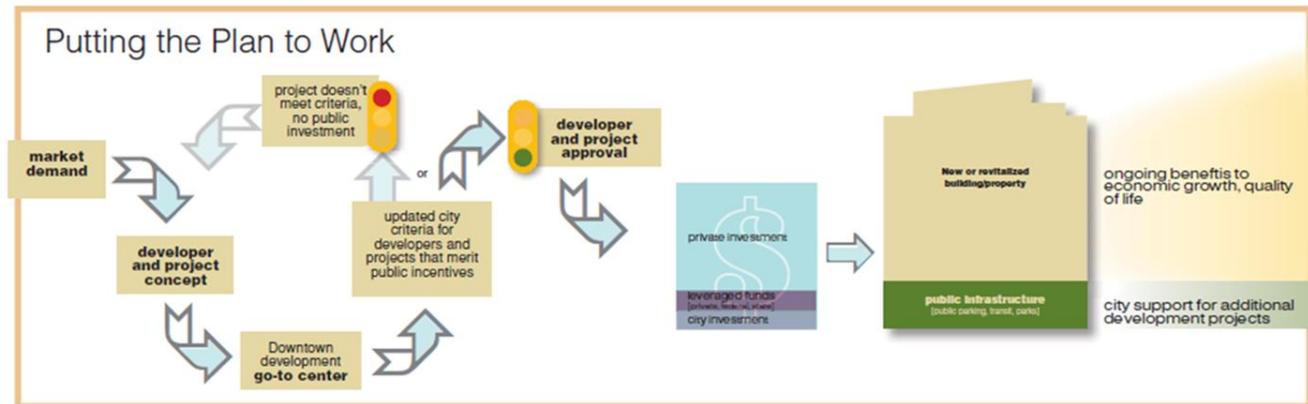
Let's Be Strategic



Lakeland Take Action

20-Year Strategic Action Plan for Downtown

- **Specific** action strategies
- Identify market-based opportunities
- Build a shared vision
- Policies that will guide development
 - ✓ Project Development Process
 - ✓ Public Investment Policy
 - ✓ Incentives



Both Action Plans will Include

Identification of Roles and Priorities

	WHO'S RESPONSIBLE?	FIRST-PRIORITY INITIATIVES	SECOND-PRIORITY INITIATIVES	THIRD-PRIORITY INITIATIVES
CITY OF LAKELAND DEPARTMENTS	Parks & Rec			
	Public Works			
	Community Stakeholders			
	Comm Dev			
	Police			



The Ask

- Short-term Action Plan
 - \$60K
 - Tangible Catalyst Projects for Consideration

- Stakeholder Driven Master Plan
 - ✓ Citizens
 - ✓ City
 - ✓ LDDA
 - ✓ LEDC
 - ✓ Chamber
 - ✓ Local Experts

- 18-24 Month Process

- \$\$ Project Funders

